MAILING CAPABILITIES

THE PROBLEM
- Delayed turnaround time for production and delivery
- Use of multiple printing companies in order to target desired region
- Ban of political ads by social media platforms restricts ability to quickly disperse message
- Cut off for mail typically one full week before an election

THE SOLUTION
- Advanced Print Capabilities
- Multiple high performance presses producing over 300,000 - 9" x 12" pieces per hour
- Locations strategically placed across the US to target each region
- Ability to deliver mail to 92% of US population within 2 days
- Ability to drop mail anywhere up until Friday before an election
- Seamless Integration with US Postal Service

DATA ACQUISITION
- Deep relationships with the best voter file platforms
- Modeling solutions for voters, donors, issues, issue subgroups, and social media
- Access to email, peer-to-peer text message, phone, and canvassing lists and proprietary apps
- Profile customer databases to reveal age, income, ethnicity, occupation, lifestyle interests and dozens of other categories
- Tracking provided on each piece of mail

Tools to leverage the value of targeted data
- We want the best outcomes for our clients and encourage 1:1 messaging to your audience.
- Investments in software, production and tracking systems to deliver and measure targeted messaging to your audience

UNITED POSTAL SERVICE PROGRAMS
Mail Anywhere
- Added benefit for Full-Service customers, allowing us to use a single permit to present Full-Service or mixed Full-Service mailings at any Business Mail Acceptance site
- Ability to drop mail at any hour of any day up until Friday before election
- Reduces need for multiple permits
- Reduces acceptance lag which could save up to 1-2 days delivery time

Informed Delivery
- Additional digital touch via email to voters receiving physical piece

Informed Visibility
- Tracking data provided for each mail piece

Individual Post Office Representative
- Dedicated to specifically working with our account

PRODUCTS
- 6"x11" standard size mailer
- 9"x12" full sheet mailer
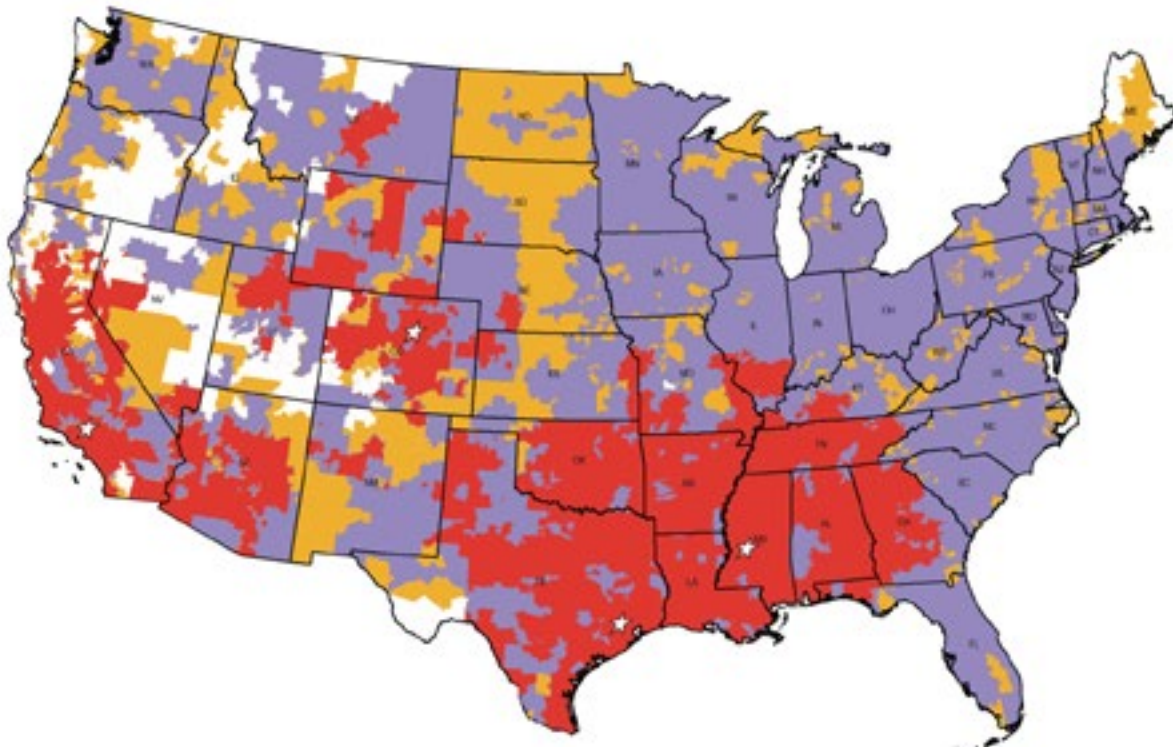- 16.5"x11 folded mailer
- Fundraising Letters

PRICING
- Offer the most competitive rates
- Purchase paper in bulk amounts
- Long term relationship with U.S. Postal Service
- $.11 Savings on postage with our automation flats

WITH A SHIPPING CAPACITY TO REACH
92% OF THE U.S. WITHIN 2 DAYS

Service Standards

1 Day   2 Days   3 Days